

**River  
Fest** **BX**



CELEBRATE THE  
HUDSON RIVER  
IN THE BRONX



## EVENT PROGRAM

**JUNE 9<sup>th</sup> & 10<sup>th</sup> 2018**

College of Mount Saint Vincent  
6301 Riverdale Avenue, Bronx NY  
Noon to 6pm

**KRVC**

*Kingsbridge Riverdale Van Cortlandt*

Development  
Corporation

[riverfestbx.org](http://riverfestbx.org)

# RiverFestBX *Celebrate the Hudson River in the Bronx*

**P**lease join us in celebrating the Hudson River at RiverFestBX, June 9-10, 12-6pm, on the lovely campus of the College of Mount Saint Vincent.

Formerly Riverdale RiverFest, the festival is fully embracing its Bronx heritage with a new name, a new river-centric layout and not one, but two days of music, food and activities along the water's edge. RiverFestBX, a treasured community event for nearly a decade, has been produced by KRVC since 2015. The goal of the event is to promote the creation of the Hudson River Greenway and to celebrate the Hudson River. Admission to the festival is free.

As the festival has grown it has consistently drawn several thousand participants each year from the Northwest Bronx, New York City and the greater tri-state region. Festival-goers have the opportunity to sail on tall ships, enjoy music by talented local and national performers, experience interactive exhibits and presentations, and most importantly, enjoy recreational activities along the banks of the majestic Hudson River.

RiverFestBX 2018 will have many of the same attractions as past festivals such as the popular DOT bike helmet giveaway, face painting, miniature golf, bounce house, Animal Care Centers of NYC Pet Adoption Truck and the Bronx Children's Museum Bus, but will also feature Greenway Talks - conversations about the future of our borough with a Hudson River Greenway in it - and a new RiverFestBX Art Show curated by renowned Bronx artist Daniel Hauben.

RiverFestBX, in tandem with a concerted grassroots organizing effort led by KRVC, has brought us very close to realizing our dream of an all-waterfront Greenway along the Hudson River. Thanks to funding from State Senator Jeff Klein, the MTA is in the process of finalizing an engineering and feasibility study. With your help, we can get even closer.

We look forward to seeing you at RiverFestBX. See the centerfold for more details about the boat rides, art show and live music.



FOR MORE INFORMATION VISIT OUR **NEW** WEBSITE  
[riverfestbx.org](http://riverfestbx.org)

# TWO DAYS OF MUSIC, ART & MORE GREAT ATTRACTIONS!



## HUDSON RIVER SAILS ON THE PIONEER

Take a sail down our majestic Hudson River and go back in time.

## LIVE MUSIC

Two days of great performances. check our schedule for times and artists.

## ART EXHIBITS

An eclectic mix of Bronx fine artists will be here showing and selling their work.

## DELICIOUS FOOD

A great array of different cuisines from our local restaurants and favorite spots.

## BIKE HELMET GIVEAWAY

Sponsored by the DOT, to promote safety for all cyclist enthusiasts.

## BRONX CHILDREN'S MUSEUM BUS

Museum on the Go Bus, come aboard and explore dioramas and other exhibits that bring Bronx attractions to life.

---

## TICKETED ATTRACTIONS

Face Painting, Bounce House, Rock Wall and More!

# Boat Rides Featuring The Pioneer



The Pioneer was built as a sloop in Marcus Hook, Pennsylvania in 1885 to carry sand mined near the mouth of the Delaware Bay to an iron foundry in Chester, Pennsylvania. Ten years later she was re-rigged as a schooner.

In the days before paved roads, small coastal schooners such as Pioneer were

the delivery trucks of their era, carrying various cargoes between coastal communities: lumber and stone from the islands of Maine, brick on the Hudson River, and oyster shell on the Chesapeake Bay. Almost all American cargo sloops and schooners were wood, but because she was built in what was then this country's center of iron shipbuilding, Pioneer had wrought-iron hull. She was the first of only two cargo sloops built of iron in this country, and is the only iron-hulled American merchant sailing vessel still in existence.

By 1930, when new owners moved her from the Delaware River to Massachusetts, she had been fitted with an engine, and was no longer using sails. In 1966 she was substantially rebuilt and turned into a sailing vessel once again. Today she plies the waters of NY Harbor carrying adults and children instead of cargo in her current role as a piece of "living history."

## RIVERFEST 2018 BOAT SCHEDULE

### **Saturday, June 9th**

12-1pm. 1:30-2:30pm. 3:30-4:30pm. 5-6pm.

### **Sunday, June 10th**

12-1pm. 1:30-2:30pm. 3:30-4:30pm. 5-6pm.

\$30 per person

# Live Music

For the first time, RiverFestBX will have two days of live music and entertainment at our riverfront stage from noon to 6pm. We have an incredible mix of local Bronx musicians, internationally acclaimed jazz artists, Irish musicians, powerhouse female vocalists, and singer/songwriters.



## RIVERFEST 2018 STAGE SCHEDULE

### JUNE 9TH

- 12:00 p.m. Randy Niles
- 1:00 p.m. Mary Courtney
- 2:00 p.m. Tamuz Nissim & George Nazos
- 3:00 p.m. Riverdale Youth Chorus
- 3:30 p.m. Riverdale Children's Theatre
- 4-6:00 p.m. Salsa Unlimited

### JUNE 10th

- 12:00 p.m. Marc Delgado
  - 1:00 p.m. F/E/A/T/H/E/R
  - 2:00 p.m. Seeing Voices
  - 4-6:00 p.m. Cynthia Soriano Quartet
- June 9th & 10th @ Marillac Field  
Steve Oates 1-4:00 p.m.

Special thanks to Senator Jeff Klein for sponsoring the stages and music and for all the ways he supports KRVC.

# RiverFestBX

HUDSON RIVER

Take a sail on a Schooner!



Attractions

TCR activity

Riverdale Y activity

MARILLAC ATHLETIC FIELD

Stage

Bike Valet

Mini golf

Bounce house

BLEACHERS

Food

KRVC

Attractions

Yoga

Attractions

Attractions

PICNIC AREA

Food

Gazebo

Shuttle stop

Toilets

Pet adoption truck

Bronx Museum truck

MARILLAC PARKING LOT

Bike helmet giveaway (Sunday only)

Food

Giant Chess/Jenga (Saturday only)

Rock Wall (Sunday only)

FONTHILL CASTLE

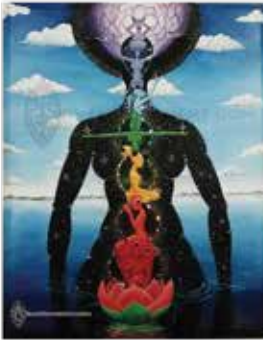
Attractions =  
Artists  
Exhibitors  
Vendors  
Sponsors

# Art at Riverfest!

Featuring a wide range of Bronx fine artists, displaying & selling their work



From top left, Katori Walker, Robert Seyffert, Ray Lopez, Daniel Hauben, Dennesa Usher, Ira Merritt and Ignacio Soltero.



From top left, Deb Grinberg, Marcello Zappi, Andrea Ramsey, Jennifer Tomaiolo, Daniel DelValle, Suzanne Axelbank, Evan Bishop, Cinnamon Willis and Dennis Darkeem.



# Ticketed Attractions

Admission to RiverFest is free. However, to offset some of the production costs, we will be selling tickets for \$1 each at the event for some of the BIG attractions.



Miniature Golf, the Bounce House, Face Painting, Fortune Telling, the Giant Games and the Rock Wall will be ticketed attractions. Attractions will be between 1-4 tickets. The number of tickets for each attraction will be announced later.



The Face Painting, Fortune Telling, Miniature Golf, and the Bounce House will be featured on both Saturday, June 9th and Sunday, June 10th from 12-6pm.



The Giant Games will be featured on Saturday, June 9th from 12-6pm.

The Rock Wall will be featured on Sunday, June 10th from noon-4pm.

Enjoy!



# More Fun RiverFest Attractions



BRONX CHILDREN'S MUSEUM BUX  
DELICIOUS FOOD  
PET ADOPTION TRUCK  
BIKE HELMET GIVE-AWAY

## GREENWAY LECTURE with LLOYD ULTAN



Bronx borough historian Lloyd Ultan will tell the fascinating story of the relationship between the Hudson River and the residents of Riverdale from the time of the American Indians to today's effort to establish a Greenway along its shores. Lloyd Ultan is a historian, author and professor. A native of the Bronx, he has been the borough's historian since 1996. He is a professor of history at Fairleigh Dickinson University and Lehman College. He has written several books including *The Beautiful Bronx (1920-1950)*, *The Bronx in the Innocent Years: 1890-1925*, and *Bronx Accent*. Ultan is renowned for his walking tours.

# THANK YOU TO OUR RIVERFEST SPONSORS & SUPPORTERS



## KRVC's RiverFestBX 2018 FUNDRAISING DRIVE IS UNDERWAY!

Please give as generously as you can to support our RiverFestBX 2018 fundraising drive. Sponsors receive logo exposure through our printed and online materials that reach tens of thousands of people and may participate in our community events. Our team will work with our supporters to develop a specific sponsorship package based on the amount of the donation and the needs of the donor. However, the main reason for businesses, foundations, individuals, organizations and elected officials to continue to support and donate to KRVC is because they believe in KRVC, our team, our great work and wish to join us in serving tens of thousands of Bronxites at the highest level. RiverFestBX is our most expensive event and it is also our most cherished and special one. Please support it as generously as you can.

Contact Linda Manning at [lindakrvc@gmail.com](mailto:lindakrvc@gmail.com) for more sponsorship details.

KRVC's RiverFestBX 2018 Fundraising Drive is targeted to sponsor donations from \$300-\$5,000.

However, all donations of any amount are needed to support our great work.

Make your donation online at [krvcdc.org/donate](http://krvcdc.org/donate) or make checks payable to KRVC Development Corporation and mail them to: KRVC, 505 West 236th Street, Bronx, NY 10463.

KRVC is a 501(c)(3) not-for-profit organization, EIN 133097905.

All donations to KRVC are tax deductible to the extent the law allows.